



Inc. Magazine Unveils Its Fourth Annual Exclusive List of America's Fastest-Growing Private Companies—the Inc. 5000

Wave Direct Debuts in the top 300 Advertising and Marketing companies on the 2010 Inc. 500/5000 List

NEW YORK, August 24, 2010 -- *Inc.* magazine today ranked Wave Direct, Inc., No. 3,402 on its fourth annual Inc. 5000 list, an exclusive ranking of the nation's fastest-growing private companies. The company also ranked in the top 300 under the category of Advertising and Marketing. The list represents the most comprehensive look at the most important segment of the economy—America's independent-minded entrepreneurs. Consumer electronics manufacturer Vizio, website hosting company GoDaddy, internet radio company Pandora, Ambit Energy, and identity theft protection company LifeLock, are among the prominent businesses featured on this year's list.

"Making this year's Inc. 5000 list is a huge milestone for Wave Direct," said Rob Cheyne, CEO and founder of Wave Direct. "The incredibly strong revenue growth we've experienced since opening our doors 2004 has not only strengthened our U.S. presence, but has also allowed us to develop our business globally. We're proud of our growth, and thrilled to be recognized for it by our inclusion on the Inc. 500/5000 list"

The 2010 Inc. 5000 list measures revenue growth from 2006 to 2009. To qualify, companies must be in business for at least 5 years, U.S.-based and privately held. The 5,000 companies on this year's list reported aggregate income in 2009 of \$321.6 billion, up 50 percent from the year before. This year's winners employ 1.4 million people, an all-time record for the Inc. 5000.

"The leaders of the companies on this year's Inc. 5000 have figured out how to grow their businesses during the longest recession since the Great Depression," said Inc. president Bob LaPointe. "The 2010 Inc. 5000 showcases a particularly hardy group of entrepreneurs."

Complete results of the Inc.5000, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found on www.inc.com/5000.

About Wave Direct:

Established in 2004, Wave Direct is an interactive direct marketing firm specializing in the B2B and B2C sectors by helping end users and agency partners with all their marketing needs. Wave Direct has continually positioned itself as a marketing firm that prides itself on seeking out new and innovative ways to help its customers increase their lead generation programs. We work in industry sectors such as IT and high-tech, retail & consumer products, financial services, hospitality, healthcare, manufacturing and engineering.

MEDIA CONTACT:

Mary Lou Knox

Vice President

888-550-9918 Ext. 1382

mknox@wave-direct.com